

SeaValue



Values Happiness

Cats and dogs have become very important members of every family in today's society. At Sea Value, **we have spent countless hours perfecting and understanding nutritional requirement for each breed of cat and dog.**



Our Mission & Vision

Innovative Pet Food Company:

As Sea Value has become one of world's leading turn-key pet nutrition companies, we are meticulous in all details from sourcing materials – production process – quality control down to each serving of food for your pets. Our pet food are not only tasteful but also proven with scientific approach to help nourishing lives of your beloved furry family members (Sea Value – Values Happiness)

Sea Value PLC. has established its own Pet Research Center to innovate products and services that promote healthy living of your pets.

The center is an international standard laboratory which is equipped with latest technology and apparatus. The knowledge are driven by pet expert, pet nutritionist, veterinarian and food scientist to devise new food formula that serve every needs of customers around the world.

Research center milestone:

- To meet world-class standard
- To be leader in pet nutrition
- To create visionary product

With over 3,000 food formulas and many more to come, pet parents can be assured that Sea Value can provide any nutritions for every need of your pet.

About Us

SeaValue

Sea Value PLC. was founded in March 2004 as a holding company for two leading tuna processors, **I.S.A. Value Co., Ltd.** and **Unicord PLC.** The group is well respected and beloved by customers all over the world by providing outstanding values and excellent quality products for both human and pet.

Since 2015, **Sea Value PLC.** had invested more than USD 100 million to expand its pet food operations. **Unicord 3 and Unicord 4** are the newest state of the art facilities within Sea Value group focusing on “complete and balance” pet food; and using the most advanced technologies in the production lines. **Unicord 5** would further add more production capacity within Sea Value group to be able to serve increasing demand from customers around the world.

With all these latest investments, **Sea Value PLC.** is one of the leading pet food producers in Asia Pacific region with the revenue of more than USD 900 million.

With more than 40 years of experience, **Sea Value PLC.** is renowned for being one of the world's leading manufacturers of canned tuna and pet nutrition.

The key success factors start from the opened mindset, which allows the team at Sea Value to work closely with all the stakeholders to address every specific needs of all customers. The goal is to constantly optimize relevant operations to better serve our partners and customers.

Our well-trained staffs together with dedicated R&D team possess strong knowledge and expertise in petcare business. This is to guarantee top quality range of products that fit various needs of their beloved canine and feline.



Meet and Exceed Consumer Expectations

SeaValue

At **Sea Value PLC**, we are fully committed to use the human-grade raw materials and high quality ingredients from every part of the world to ensure safe and premium quality products for our consumers. All our products and processes conform to strict international standards and regulations.

In the fast-paced lifestyle where consumers are seeking healthy and enriched food for their pets, our products offer great health benefits for both cats and dogs at every life stage. Our ultimate goal is to ensure each pet lives a happy and healthy life; and grows old together with his or her parents.



Factories and Food Safety Standard

Today, Unicord PLC. operates 5 processing facilities in Thailand with total capacity for pet food over 300 metric tones/day and export to more than 100 countries around the world.



Food Safety Standard

- BRCGs
- IFS
- Certificate GMP/HACCP by Department of Livestock Development, Ministry of Agriculture and Cooperatives.
- ISO/IEC 17025
- MSC Certified
- DOLPHIN SAFE





Sea Value PLC. contributes and gives support in working towards more innovative and sustainable fishing method.

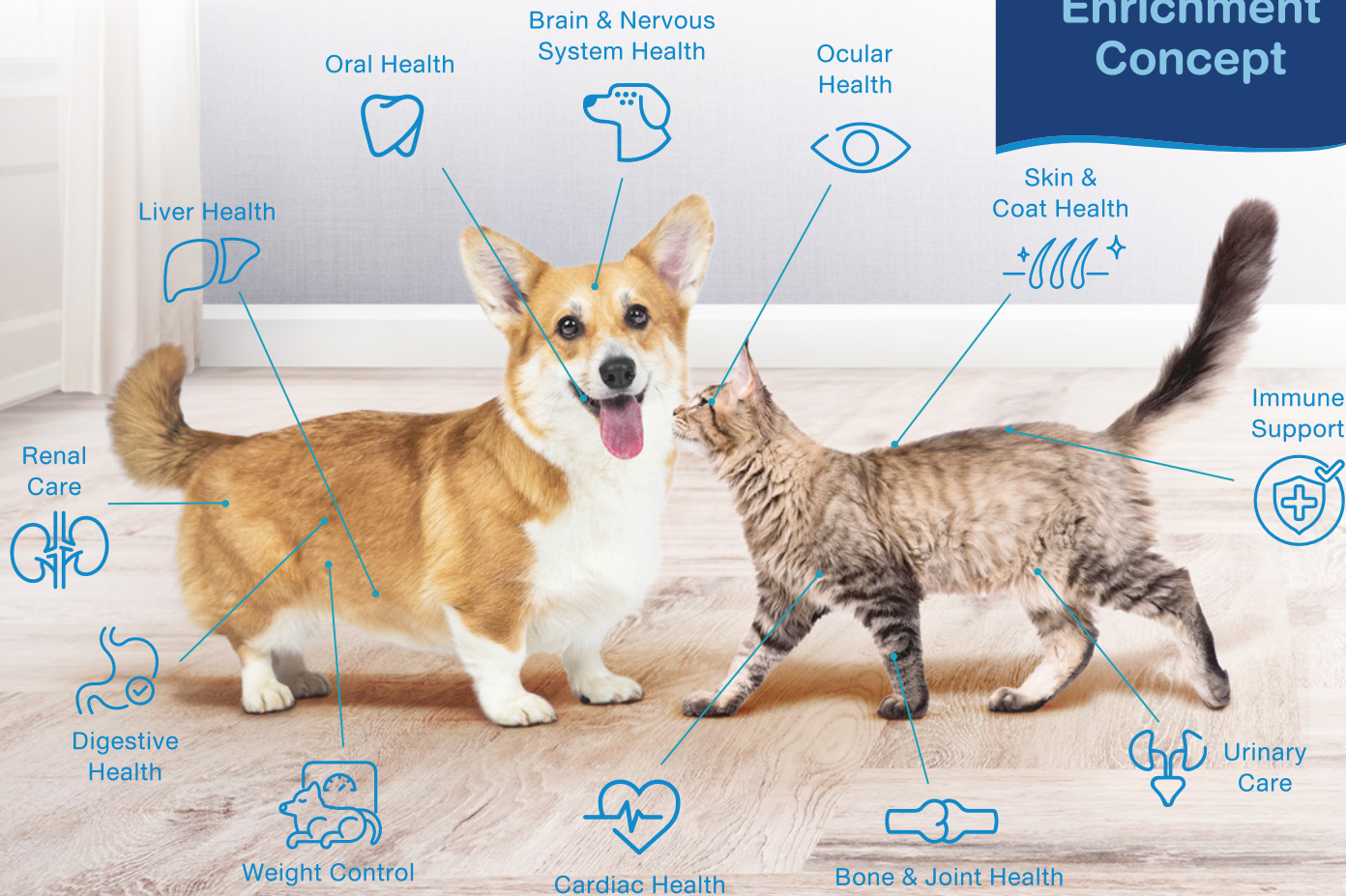
The company is one of the founding members of the International Seafood Sustainability Foundation (ISSF), whose “scientific factfinding” approach is being fully supported by major brands and retailers around the world. The goal is to bring fish populations up to biologically safe levels to ensure continuing viability of fisheries, aquaculture, and the fish processing industries.

Sea values works very hard with our suppliers to set the seal on each can that our materials are free from illegal, unregulated, and unreported fishing practice.

In recent years, **Sea Value PLC.** also put a lot of focus on recyclable packaging material. Our cans are 100% recyclable; and can be reused for other purposes. The paper cartons also contain recycled material;

and the labels also come from the resources, which are FSC certified. The goal is to grow sustainably and environmental friendly together with our customers.

Health Enrichment Concept



Ingredients & Raw Materials

SeaValue



Tapioca Starch

Rye

CARBOHYDRATE & FIBER

Rice

Quinoa

Potato

New Zealand Lamb

Egg

Quail Eggs

Duck

Australian Beef

Prebiotics

Tuna

Chicken

Ancient Grains

FATS & OILS

Olive Oil

Beans

Goat Milk

Salmon

Mackerel

Sardine

Spirulina

Ingredients & Raw Materials



VITAMINS & MINERALS

Apple



Squid



Broccoli



Kiwi



New Zealand Mussels



Scallop



Pumpkin



Leafy Green Vegetables



Asparagus



Vegetables



TOPPING

Crab Sticks



Shrimp



Crab Meat



FRUIT & VEGETABLES

Blueberry



Cranberry



Carrot



Cheese



Our Dog Food

SeaValue



Loaf



Chunky Meat



Pate



Stew



Mousse



Sources of Protein

Fresh Chicken, Fresh Beef, Fresh Lamb, Fresh Salmon, Fresh Tuna, etc.

Toppings

Beef, Chicken, Lamb, Vegetables, Fruit, Super Foods, Ancient Grains, Cheese, etc.

Enrichment

Source of omega-3 and omega-6 fatty acids, Prebiotics, Yucca extracts, Amino acids, Vitamins, Minerals, Glucosamine, Chondroitin, Collagen, L-Carnitine, etc.

Product Variety

- Complete Pet Food
- Complementary Pet Food
- Functional Pet Food
- Therapeutic Pet Food

Our Cat Food



Jelly



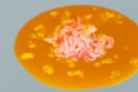
Pate



Gravy



Mousse



Broth

Sources of Protein

Fresh Tuna, Fresh Mackerel, Fresh Sardine, Fresh Chicken, Fresh Salmon, etc.

Toppings

Seafood, Egg products, Milk products, Cheese, Fruit, Vegetables, Ancient Grains, Super Foods, etc.

Enrichment

Source of omega-3 and omega-6 fatty acids, Prebiotics, Yucca extracts, Amino acids, Vitamins, Minerals, Glucosamine, Chondroitin, Collagen, Cellulose, L-Carnitine, etc.

Product Variety

- Complete Pet Food
- Complementary Pet Food
- Functional Pet Food
- Therapeutic Pet Food

Our Packaging

SeaValue



NEKKO
COZ...CATS COME FIRST!



NO. 1 BEST-SELLING WET CAT FOOD IN THAILAND

Hercules
HIGH PERFORMANCE DOG FOOD



HIGH PERFORMANCE DOG FOOD

TORO
Always Happy



CAT TREATS FOR THE GREAT MOMENTS

Petsimo
ペットシモ
เพ็ตสิมู



WELL SELECTED INGREDIENTS FOR PETS

SeaValue



Sea Value PLC.

☎ 66 (0) 34 424437-42

🖨 66 (0) 34 879804

✉ info@seavaluegroup.com

🌐 www.seavaluegroup.com

For more information, please contact us

